

2019 COA Media Kit Marketing Calendar									
	April	May	June	July	August	September	October	November	December
Ebook	Ebook								
Print Ads			Half Page Ad			Half Page Ad			Half Page Ad
Enewsletter	Healthy Tips				Financial Tips				
Digital Ads	Welltown Ads						Benefit Program Ads		
Social Blurbs	All Products		Pet Health	EA+	Long Term Care	Lifelock	Individual Term Life	Auto&Home	All Products
Marketplace Email			Marketplace Email			Marketplace Email		Marketplace Email	